

**GIRBAU**

NORTH AMERICA



Campground Laundry Solutions



# Camping or Glamping?

## Rely on Girbau North America Laundry Solutions For Both!

Campgrounds across North America differ considerably in their size and amenities, but all require highly productive central laundries and reliable, efficient guest laundries. At Girbau North America (GNA), we offer turnkey laundry solutions for both. So whether your niche is luxury glamping complete with high-quality linens, or a simpler offering, we have cost-effective laundry solutions to meet your campground's needs. Our laundries – designed for placement in unconventional locations – work to reduce energy and water consumption, improve your guests' experience and catapult production.

GNA offers two distinctly different laundry equipment brands – all with the commonality of rugged, commercial-grade performance, factory-backed warranties, laundry design and sizing, and local distributor support before, during and after the sale.



Central Laundry

Guest-operated Vended Laundry



*“Continental soft-mount washers are the perfect fit for unconventional locations, including trailers and second-story spaces. They also offer much higher extract speeds than traditional hard-mount washers, which equates to greater productivity.”*

— Jenny McCullough, Director of Brand Marketing  
Terramor Outdoor Resort





*"The outdoor Mobile Laundry was the perfect fit for what we needed. It was basically plug-and-play,"*

— Dawn Tuzi, General Manager  
Moab KOA

## Guest Laundry Solutions for Happy Campers

Our guest laundry systems offer proven durability, quiet operation, superior efficiency and ease of use. Meanwhile, guests enjoy modern equipment, quality results and a quick wash and dry.



### Space-Saving Configurations

- Stack & compact options
- Installation in unconventional locations like trailers & modular buildings
- No need for reinforced concrete foundations
- Low installation costs



### Guests Complete Laundry Faster

- High-speed extract improves moisture removal — allowing campers to complete laundry faster



### Self-contained Mobile Laundry Option

- Custom designed, plug-and-play mobile laundry solutions



### Efficiency & Sustainability

- Lower overhead costs & smaller carbon footprint
- Highly efficient washers & dryers reduce utility consumption



### Intuitive

- Seamless Payment System Interface (apps, card, coins or WIFI-based)
- Simple operation with owner-programmable controls



### Reliability

- Constructed for constant, commercial use
- Backed by industry-leading warranties
- Local, expert technician support

## Central Laundry Solutions for Happy Owners

GNA's central laundries are designed to meet each property's specific laundry production and space requirements. Superior efficiency and programmability means each item is consistently cleaned.



### Sanitization

- Washers seamlessly integrate with chemistry, ozone & UV systems to guarantee laundry is sanitized
- Auxiliary heat options to ensure CDC recommended water temperatures are met
- Optional Disinfection Monitoring Package verifies that disinfection protocols are met



### Extended Linen Life

- Dryer Linen Life Extension automatically senses & measures moisture in each load to prevent over-drying & damage to fabrics
- Complete control over washer processing time & chemistry



### Production & Throughput

- Equipment sized to achieve production goals
- High-speed washer extraction significantly reduces dry time for more loads per day



### Space-Saving Configurations

- Compact designs
- Most equipment fits through standard doorway
- Installation in unconventional locations like trailers & modular buildings
- No need for reinforced concrete foundations
- Low installation costs



### Superior Programmability

- Easy to use
- Automatic chemical injection



### Reliability

- Constructed for constant, commercial use
- Backed by industry-leading warranties
- Local, expert technician support



### Sustainability

- Manufactured in an environmentally friendly way
- Low utility costs & consumption

# More About Us

Girbau North America (GNA) is an industry-leading provider of comprehensive laundry solutions and support services for the vended, commercial, industrial, multi-housing and textile care markets. GNA delivers quality laundry products in concert with local distributor expertise and business support services to clients throughout North America. At GNA, our proven, best-in-class equipment offering — including high-performance, open-pocket washers and dryers, continuous batch tunnel washing systems, feeders, ironers, folders and conveyor systems — are built for longevity, superior efficiency and unrivaled flexibility. Our slogan — Laundry Beyond Laundry — compliments our objective to add value, through innovation, high-performance equipment, solutions and services. GNA stands strong in its commitment to sustainability, adaptation to customer needs, and providing clients with personalized laundry solutions that deliver success.

- Industry's most comprehensive equipment offering
- Local, expert distributor support
- Industry-best warranties
- Laundry design & layout
- Business proformas & financing
- Parts & ongoing local, technical service

At GNA, we cater to a number of markets with equipment and brand offerings designed to improve our clients' businesses.

## Market Channels



**Commercial** Every laundry is unique in size, scope and goals. At GNA we specialize in improving commercial on-premise laundries at hotels, vet clinics, salons, dairies, fire departments, correctional facilities, and more. We work to cut energy and labor costs, while boosting laundry production and quality.



**Industrial** Equipment flexibility and automation are key ways to boost production and quality while lowering overhead costs. GNA specializes in developing industrial laundries from scratch, as well as simply improving them with quick Returns on Investment (ROI).



**Textile Care** Our advanced wet cleaning technologies deliver exceptional programming flexibility for improved textile restoration results and a greater percentage of wet cleaned to dry cleaned items. Eco-friendly and a fraction of the cost of dry cleaning equipment.



**Vended** We help vended laundries get into business the right way, with exclusive products and expertise that help you stand apart from the competition.



**Multi-Housing** Apartment complexes, dormitories and residential facilities require durable, simple-to-use washers and dryers available in space-saving configurations. At GNA, we offer the equipment and local distributor support — often with creative lease and share options — to reduce management hassles while boosting revenue.

## Brands

**Continental Girbau®** Our flagship brand providing equipment and service solutions to vended and on-premise/commercial laundry markets.



**Express Laundry Center®** Innovators of the “60-minute wash/dry/fold,” the trademarked Express Laundry Center brand is a turnkey vended laundry solution encompassing high-speed equipment, multiple store services and marketing/management support.



**Girbau Industrial®** GNA's industrial laundry equipment brand encompassing everything from open-pocket washers and dryers to high-volume continuous batch washing systems, ironers, folders and stackers.



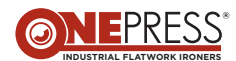
**Poseidon Textile Care Systems®** GNA's eco-friendly wet cleaning brand for textile care businesses, including textile restoration and dry cleaning.



**Sports Laundry Systems®** Our dedicated brand for athletic laundries with specialized disinfection capabilities.



**OnePress Ironers®** Our highly productive brand of ironing systems engineered for quality results and medium- to high-volume productivity.



## GNA Subsidiary Companies

**Custom Select Financing** Provider of financing solutions to GNA customers.

**Continental Creative Services** Provider of marketing, advertising and public relations services to GNA customers and distributors.



## Sustainability

Not only are GNA laundry products highly efficient — using less energy, natural gas and water — they are manufactured in an environmentally friendly manner to meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Ever focused on laundry efficiency, GNA is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.

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