



NEWS RELEASE

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For Immediate Release

GNA welcomes Kramer and Paulick

Oshkosh, Wis.-- Girbau North America (GNA) recently welcomed Barb Kramer as national accounts coordinator and Paige Paulick as inside sales associate.

- As national accounts coordinator, Kramer handles multiple duties in support of national accounts sales and customer relations, including order processing, assisting customers with inventory and product inquiries, and generating and distributing reports. Additionally, she supports GNA's sales team, interfaces with distributors and customers, and forecasts upcoming national accounts needs.

"As a company, we are lucky to have Barb on our team for many reasons," said Customer Experience Key Account Manager Alivia Murkley. "Her positive attitude, dedication and hard work shine through in everything she does."

"What I like most about GNA is everyone has been so friendly and welcoming," said Kramer. "It's the little things at GNA that make me smile."

- In her new role as inside sales associate, Paulick is responsible for managing inside sales and lead-qualification processes, as well as juggling customer relations, product pricing and reporting duties. She regularly interfaces with end users, distributors and other GNA staff members; analyzes and reports on industry trends; performs competitive analyses; and assists with product and parts orders and tracking.

She comes to GNA with a strong background in customer service and a proficiency for managing multiple responsibilities simultaneously. Paulick earned an associate's degree in communications and media studies from the University of Wisconsin Oshkosh in 2021.

"We are excited to welcome Paige into the GNA family," said Pam Kuffel, director of strategic business solutions. "With her experience and personality, we are confident she'll take the inside sales role to new heights – making it even more effective."

Paulick maintains she was interested in joining GNA in an entry-level role to gain the skills and experience needed for her to pursue a sales or marketing position. "I liked the fact that GNA has a lot of opportunity for growth but still very much has a family friendly culture," she said.

GNA provides a comprehensive offering of commercial, industrial, textile care, multi-housing and vended laundry solutions to North American customers. GNA's brands include Continental Girbau®, Girbau Industrial®, Sports Laundry Systems®, Poseidon Textile Care Systems®, Express Laundry Centers®, OnePress®, Econo and LG Commercial. To discover more about GNA and its brands, solutions and laundry products – backed by industry-leading warranties – visit www.gnalaundry.com or call 800-256-1073.

GNA is the largest of 16 subsidiaries of Girbau Global Laundry Solutions (Girbau) – a world leader in the development of innovative laundry solutions engineered for superior efficiency, quality and reliability. Girbau, committed to going "Beyond Laundry," is more than just a machinery manufacturer: The company goes beyond high-performance equipment to also provide laundry solutions and services that add value to the customer experience. Girbau's commitment to sustainability, adapting to customer needs and providing personalized laundry solutions deliver success. Girbau products meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, GNA is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.