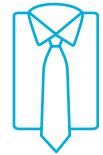


Recovery Cleaners Blends Caring Culture with Poseidon Wet Cleaning System

By Haley Jorgensen



Textile Care
Laundry Profile

The female-driven Recovery Cleaners makes a business of helping others by carefully recovering and restoring garments damaged by fires and floods. President and founder Jacqui Schaefer, who started the business 24 years ago as a one-woman operation, has since grown Recovery Cleaners into a company with 29 employees and a 14,700-square-foot textile restoration facility. The Poseidon Textile Care System handles 70 percent of the collected items and restores them via wet cleaning only. The remaining items are processed via dry cleaning.

“We are almost all women here, with an average tenure of 17 years,” said Schaefer. “We go into homes that have been significantly damaged due to fires or floods, compassionately sort through the affected garments and linens, which are then brought back to our facility to restore. Our positive company culture enables us to go above and beyond on each and every claim. We truly have the greatest service team in the industry. That’s what sets us apart.”

“Here at Recovery Cleaners, we are always staying ahead with leading edge technology,” added Schaefer. “Our commitment to quality and earth-friendly processing is what brought us to the Poseidon Textile Care System. Wet cleaning is often more effective than dry cleaning when it comes to removing soot, odors and fire pollutants.”



The Recovery Cleaners team recovers and restores garments damaged by fire and floods with help from its Poseidon Textile Care System.



Poseidon Textile Care System Boosts Productivity

Recovery Cleaners recently added new wet cleaning machines and dryers from the Poseidon Textile Care System. “With these new machines we are able to increase productivity, cut utility costs and become more efficient. We estimate that we will add an additional 52,000 pounds of laundry in one year alone,” said Schaefer. Mike “Stucky” Szczotka, of Eagle Star Equipment, in Troy, Mich., worked with Schaefer to retool her plant with appropriately sized Poseidon equipment. He recommended and installed one 90- and two 55-pound capacity Poseidon soft-mount wet cleaning machines and two 80-pound capacity Poseidon dryers.

“Poseidon machines supply us with the tools to make the wet cleaning process quick, efficient and profitable,” said Schaefer.



Jacqui Schaefer is the president and founder of Recovery Cleaners.

“There are many companies that cherry pick only the items they think they can salvage. We process it all and are able to maintain a 95 percent salvage rate from wet cleaning and dry cleaning combined.

Sorting and Wet Cleaning

At Recovery Cleaners, items are sorted into groups — fine garments, silks, wools, darks, reds and lights — and properly wet cleaned. The Poseidon Wet Cleaning Machines offer highly programmable controls to meet the specific wet cleaning needs of a variety of items/fabrics — delivering complete control of every conditional aspect of the process. Featuring 20 pre-programmed cycles and up to 79 individually modifiable cycles, operators control water temperature by degree (up to 194 degrees), wash rotation speed and duration, on/off wash rotation combinations, water levels, bath cool-down by degree, and extract speeds. Operators simply load, enter a program number and press start. The Poseidon Wet Cleaning Machines automatically combine the right chemicals, mechanical action and water temperatures based on the program selected.

Poseidon Dryer Improves Throughput and Shortens Finishing Time

Poseidon Dryers are also specifically programmed by item type. The dryers safely dry garments that previously required air drying, according to Schaefer. Offering flexible programmability, automatic reversing and fabric-friendly moisture-sensing technology, the dryers offer on-the-fly adjustments for complete operator control. “After the dryer, items go straight to finishing, which takes less time than ever before,” said Schaefer. “Prior to the company’s Poseidon Dryers, more items required air drying, which slowed production. Now, items are quickly dried with less wrinkling,” said Schaefer, “reducing the time needed to finish them. The Poseidon dryer air cycle fluffs like air drying, but it’s so much faster.”

“There are several companies in the textile restoration business,” added Schaefer. “While our Poseidon machines make it more profitable and efficient, it is our caring staff and amazing company culture that completes the circle.”

To discover more about Recovery Cleaners, visit recoverycleaners.com or call 248-548-4438. To find out more about Poseidon Textile Care Systems, visit poseidonwetcleaning.com or call 800-256-1073.