

TSC WET CLEANERS — PROCESSING WITH H2O FOR MORE PRODUCTION & PROFIT



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Using water and biodegradable chemicals to clean virtually any garment or fabric, TSC Wet Cleaners is unique in Mississauga, Ontario. The family owned business operated as a traditional dry cleaner for 20 years before flipping operations upside down and embracing water over perc. Today, a decade since the switch, TSC Wet Cleaners is more profitable and environmentally friendly than ever.

There are no two better ways to be, attests owner Dino Kantzavelos, who also feels good about delivering a high-quality product. “We go after a lot of items other cleaners don’t because they don’t have the capability to do it,” said Kantzavelos. “Water can clean almost anything so we have multiple revenue streams. We aren’t just limited to garments.”

30 Years Serving Toronto’s ‘Hollywood’

Since inception, TSC Wet Cleaners has served Toronto’s film and television industry — the third largest screen-based production center in North America. In doing so, the company wet cleans loads of costumes, gowns and suits. Of course, it also serves area residents and businesses — wet cleaning everything from bed linens, comforters and drapes, to bulk laundry, shoes, silks, wools, cashmeres, leathers and suedes.

New Wet Cleaning Technology

It’s all processed using a new Poseidon Textile Care System®, which recently replaced older-technology wet cleaning machines and tumble dryers. The new system was introduced to Kantzavelos and installed by Bruce Miller of Sparkle Solutions, a laundry equipment distributor in Concord, Ontario. It consists of two 60-pound capacity Poseidon Wetcleaning Machines and two 60-pound capacity Poseidon Dryers. While Kantzavelos has utilized programmable wet cleaning machines for years, they haven’t been utilized to their fullest potential because their partner dryers were seriously lacking.

“Traditional tumble dryers made it difficult to dry delicate items, such as silks, wools and linens, without damaging them,” said



Dino Kantzavelos, owner of TSC Wet Cleaners

Kantzavelos. “So, delicate items coming in the door were air-dried, which took a lot of time and space. New dryer technology has made wet cleaning a viable processing option for virtually any garment or fabric type. Plus, it’s great for boosting production. At TSC Wet Cleaners, we can wet clean and finish a men’s two-piece suit from beginning to end

in less than an hour. The same holds true for cashmere sweaters.”

Wet Cleaning Perks — Lower Costs & Greater Production

The benefits of wet cleaning — over dry cleaning — abound, according to Kantzavelos. “Our initial Poseidon wet cleaning investment

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— Dino Kantzavelos, Owner, TSC Wet Cleaners



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For example, a 60-pound capacity dry

cleaning machine takes 75 minutes to process one load of dry cleaning, according to Kantzavelos. Whereas, it takes just 48 minutes to wet clean and dry the same-sized load using his new Poseidon system.



Company staff are dedicated to delivering perfectly wet cleaned and finished garments to clients. They rely on a Poseidon Textile Care System to process virtually all garments that come in the door.

How much can a 60-pound capacity wet cleaning machine take on? “One load might hold 30 wool trousers or 12 suit jackets,” he said. “Wet cleaning is more efficient and it gives you the capability to process a lot more in the same time frame. Results are phenomenal.”

Through wet cleaning, Kantzavelos eliminated several costly dry-cleaning hassles, including sludge and waste separation and disposal, purchasing solvent, and compliance and fees associated with legislative requirements.

Wet Cleaning Programmability

Kantzavelos appreciates the new wet cleaning system’s programmability and maintains it’s simple to create new programs to cater to customer needs. The Poseidon Wet Cleaning Machines allow for complete customization, offering 20 pre-programmed cycles and up to 79 individually modifiable cycles. All variables are programmable, according to Kantzavelos, including water temperature by degree, wash rotation speed and duration, wash rotation combinations, water levels, bath cool-down by degree, and extract speeds. If needed, Kantzavelos can set up a wash cycle of as little as 3 minutes or one lasting for hours. Automatic chemical injection, delayed start and optional overnight soak are icing on the cake.

Dryer Uniqueness

Once items are wet cleaned, they are transferred into a Poseidon Dryer, and finally, to finishing, according to Kantzavelos. The Poseidon Dryer offers moisture-sensing technology, smooth stainless drums, drum-rotation control and timed reversing to safely dry virtually any item type, including wedding gowns, coats, dresses and sweaters. “Items dry faster, the heat control is incredible, and you can control the rotation and direction of the drum so it eliminates tangling,” he said. “I run everything through the dryer except gowns with beads. I have confidence that nothing will go wrong with even my most expensive garments.”

To discover more about wet cleaning technology, contact Bruce Miller at Sparkle Solutions (sparklesolutions.ca), at 866-660-2282. To learn more about Poseidon Textile Care Systems, call 800-482-3400 or visit poseidonwetcleaning.com.