
BRAND MANUAL 2022

V.1
10/07/2022

Introduction

Hello!

These guidelines have been created in order to help strengthen Girbau North America's brand and define how it wants to be perceived by its audience. The manual's objective is to introduce Girbau North America's identity and help understand the rules to make sure there is a proper implementation, whether being through printed materials, online campaigns or web pages.

Index

01 Brand

1.1 Logo

- 1.1.1 Logo
- 1.1.2 Logo with brands

1.2 Construction

- 1.2.1 Logo
- 1.2.2 Logo with brands

1.3 Breathing space

- 1.3.1 Logo
- 1.3.2 Logo with brands

1.4 Minimum reproduction size

- 1.4.1 Logo
- 1.4.2 Logo with brands

1.5 Positive/negative

- 1.5.1 Logo
- 1.5.2 Logo with brands

1.6 Monochrome

- 1.6.1 Logo
- 1.6.2 Logo with brands

1.7 Brand architecture

- 1.7.1 Brand logos
- 1.7.2 Divisions and subsidiaries

1.8 Photographic backgrounds

1.9 Incorrect uses

- 1.9.1 Incorrect uses of the logo
- 1.9.2 Incorrect backgrounds

02 Visual system

2.1 Color

- 2.1.1 Primary brand color
- 2.1.2 Secondary brand colors

2.2 Typography

- 2.2.1 Main corporate typeface
- 2.2.2 Secondary corporate typeface
- 2.2.3 Digital corporate typeface

2.3 Icons

Index

03 Applications

3.1 Corporate stationery

- 3.1.1 Letterhead
- 3.1.2 Envelope
- 3.1.3 Business card
- 3.1.4 Corporate folder

3.2 Internal/external documents

- 3.2.1 Bulletin headers
- 3.2.2 PowerPoint template
- 3.2.3 Word Templates

3.3 Advertisements, sales tools, literature

- 3.3.1 Print advertising
- 3.3.2 Case study
- 3.3.3 Tradeshow
- 3.3.4 Specs/Sales Tools

3.4 Brochures

- 3.4.1 Market solutions
- 3.4.2 Guides

3.5 Digital

- 3.5.1 Email signature
- 3.5.2 Social media

3.6 Promotional items and apparel

- 3.6.1 Working clothes

01 Brand

Girbau North America has become one of the leading groups in the manufacture of innovative solutions for the laundry world. By creating a maximum value for customers, guiding them through their professional growth, and offering answers beyond technology, talent and innovation, Girbau North America does more than deliver laundry solutions. **We deliver above and beyond for strength today and opportunity tomorrow.**

01 Brand

- 1.1 Logo
- 1.2 Construction
- 1.3 Breathing space
- 1.4 Minimum reproduction size
- 1.5 Positive/negative
- 1.6 Monochrome
- 1.7 Brand architecture
- 1.8 Photographic backgrounds
- 1.9 Incorrect uses

1.1 Logo

1.1.1 Logo



1.1 Logo

1.1.2 Logo with brands



Continental Girbau • Girbau Industrial • Sports Laundry Systems
Onepress • Poseidon Textile Care • LG Commercial • Econo

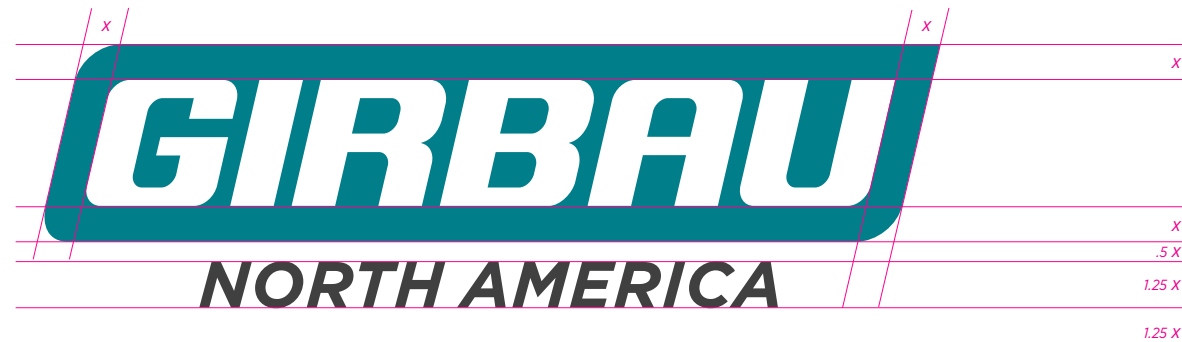
1.2 Construction

1.2.1 Logo



1.2 Construction

1.2.2 Logo with brands



Continental Girbau • Girbau Industrial • Sports Laundry Systems
Onepress • Poseidon Textile Care • LG Commercial • Econo

1.3 Breathing space

1.3.1 Logo



1.3 Breathing space

1.3.2 Logo with brands



1.4 Minimum reproduction size

1.4.1 Logo



Minimum typography size: 4pt

1.4 Minimum reproduction size

1.4.2 Logo with brands



1 inch



72 px

Minimum typography size: 4pt

1.5 Positive/negative

1.5.1 Logo



1.5 Positive/negative

1.5.2 Logo with brands



Continental Girbau • Girbau Industrial • Sports Laundry Systems
Onepress • Poseidon Textile Care • LG Commercial • Econo



Continental Girbau • Girbau Industrial • Sports Laundry Systems
Onepress • Poseidon Textile Care • LG Commercial • Econo

1.6 Monochrome

1.6.1 Logo



1.6 Monochrome

1.6.2 Logo with brands



Continental Girbau • Girbau Industrial • Sports Laundry Systems
Onepress • Poseidon Textile Care • LG Commercial • Econo



Continental Girbau • Girbau Industrial • Sports Laundry Systems
Onepress • Poseidon Textile Care • LG Commercial • Econo



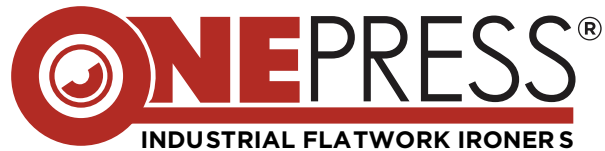
Continental Girbau • Girbau Industrial • Sports Laundry Systems
Onepress • Poseidon Textile Care • LG Commercial • Econo



Continental Girbau • Girbau Industrial • Sports Laundry Systems
Onepress • Poseidon Textile Care • LG Commercial • Econo

1.7 Brand architecture

1.7.1 Product Brand logos



1.7 Brand architecture

1.7.2 Divisions and subsidiaries



1.8 Photographic backgrounds

1.8.1 Logo over image

The brand may be applied over photographic backgrounds with no problem as long as it can be visualised

and read perfectly. It can be placed interchangeably with its opaque white or transparent letters, seeking the best result at all times.



1.9 Incorrect uses

1.9.1 Incorrect uses of the logo

Do not use in grayscale



Do not alter the position or scale of the typography



Do not modify the format of the typography



Do not alter the color



Do not distort



Do not tilt



1.9 Incorrect uses

1.9.2 Incorrect backgrounds

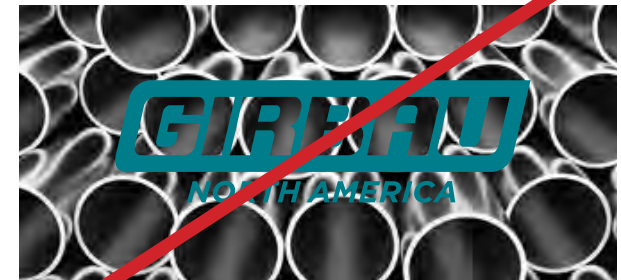
Do not apply black tagline on dark backgrounds



Do not apply white tagline on light backgrounds



Do not apply to complex backgrounds that make it difficult to read



02

Visual system

The visual system is the brand's set of specific needs that creates its own identifiable and differentiating universe. It is important to apply and understand the system correctly, since it is the basis of good corporate branding.

02

Visual system

2.1 Color

2.2 Typography

2.3 Icons

2.1 Color

2.1.1 Primary brand color

Turquoise is our corporate color and should be used as the main color.

Turquoise

PANTONE	7474 C
CMYK	96 / 9 / 32 / 29
RGB	0 / 116 / 129
WEB	007481
RAL	5021
NCS	S 4050-B50G

2.1 Color

2.1.2 Secondary brand colors

As secondary colors, we will use white, black, grey, green, mustard and orange, but always along with the main color and to a lesser degree.

White	PANTONE CMYK RGB WEB RAL NCS	White 0/0/0/0 255/255/255 FFFFFF 9010 S 0500-N
Black	PANTONE CMYK RGB WEB RAL NCS	Black 0/0/0/100 0/0/0 000000 9011 S 9000-N
Black 90%	PANTONE CMYK RGB WEB RAL NCS	Black 90% 0/0/0/90 65/64/66 414042 9004 7502-G
Black 7%	PANTONE CMYK RGB WEB RAL NCS	Black 7% 0/0/0/7 239/226/231 EFECE7 1013 S 1000-N
Black 40%	PANTONE CMYK RGB WEB RAL NCS	Black 40% 0/0/0/40 153/153/153 C6C7C8 7004 S 4000-N
Green	PANTONE CMYK RGB WEB RAL NCS	316 C 97/21/33/73 0/72/81 004851 5020 S 7020-B30G
Light Green	PANTONE CMYK RGB WEB RAL NCS	5503 C 48/18/23/0 148/183/187 94B7BB 6034 S 2020-B50G
Mustard	PANTONE CMYK RGB WEB RAL NCS	7409 C 0/31/100/0 240/179/35 F0B323 1003 S 1080-Y10R
Orange	PANTONE CMYK RGB WEB RAL NCS	164 C 0/63/74/0 255/127/65 FF7F41 2003 S 1080-Y50R

2.2 Typography

2.2.1 Main corporate typeface

Uses: titles, highlights, body copy.

GOTHAM htf
Gotham HTF

Gotham HTF Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

Gotham HTF Light Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

Gotham HTF Book
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

Gotham HTF Book Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

Gotham HTF Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

Gotham HTF Bold Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

Gotham HTF Black
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

Gotham HTF Black Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

2.2 Typography

2.2.2 Secondary corporate typeface

Uses: titles, highlights, body copy.

WHITNEY htf
Whitney HTF

Whitney HTF Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

Whitney HTF Light Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

Whitney HTF Book
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

Whitney HTF Book Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

Whitney HTF Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

Whitney HTF Bold Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

Whitney HTF Black
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

Whitney HTF Black Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;:*!@

2.2 Typography

2.2.3 Secondary & digital corporate typeface

Uses: titles, highlights, body copy in print & digital use.

ARIAL
Arial

Arial Book
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;*!@

Arial Book Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;!@*

Arial Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;*!@

Arial Bold Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890?;*!@

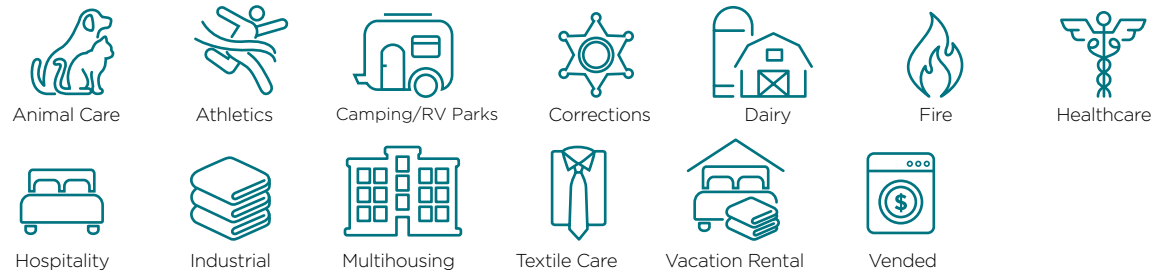
2.3 Icons

Girbau North America icons also follow their own aesthetic, that is why it is important to maintain visual consistency regarding size, proportions and thickness or line weight.

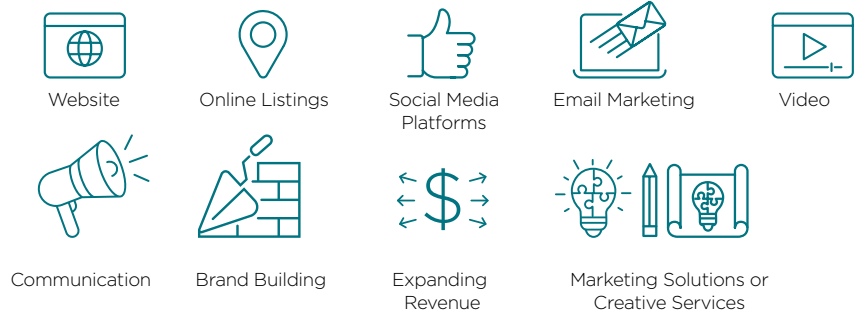
Market channels



Market segments



Marketing



2.3 Icons

Laundry market solution features



Space-Saving Configurations



Productivity



Time Savings



Efficiency



Sanitization



Ozone



Reliability or Warranty



Extended Linen Life



Distributor Partnership



Easy-to-Use Control/Programmability



Gear



Quality



Grant Writing



Productivity or Sales



Labor Savings



Sustainability



Local Support or Customer Care



Sizing Laundry Buildout



Continental University



Water Savings



Chemical Injection



60 Minute Wash/Dry/Fold



Mobile Laundry



Payment Systems



Sports Uniforms



Dry Cleaning Solvent



Healthcare/Hospitality Uniform

Custom select icons



Cash



Credit



Partner



Send/Receive



Review



Delivery/Installation



Fund



TPQ Credit



Tax Saving



Finance Promo



Lender/Bank



Invoice



Invoice Paid



Money Bag

2.3 Icons

Equipment features



Ease of Maintenance



Dual Safety Features



Proven Construction, Durability & Longevity



AquaFall® System



AquaMixer® System



Smooth Touch



Sump-Less Design



Inverter Technology



Zero-Impact Installation



Sapphire Remote Management System



Disinfection Monitoring Package (DMP)



GDrive



Compact Footprint

Industrial



Labor



Laundry Cart

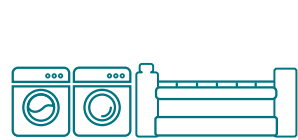


Scale



Towels

Vended



Commercial Laundry



Wash/Dry/Fold



Location/Plant



Delivery/Route



Detergent/
Automatic Dosing



Extract Speed



Vend Price



Lower Program Times



Water Level



Decrease # of Rinses



Water Temp



Attendant



Increase Customers

Miscellaneous



Location



Proforma Summary & Financing



Training



Third Party Interface



Installation Flexibility or Service Training



Financing



Warehouse/
Delivery

03 Applications

Corporate applications are the visible part of a brand. Any of its messages and media can affect brand positioning. This is why we need to pay special attention, to ensure that all communication is coherent and responds to the brand's DNA.

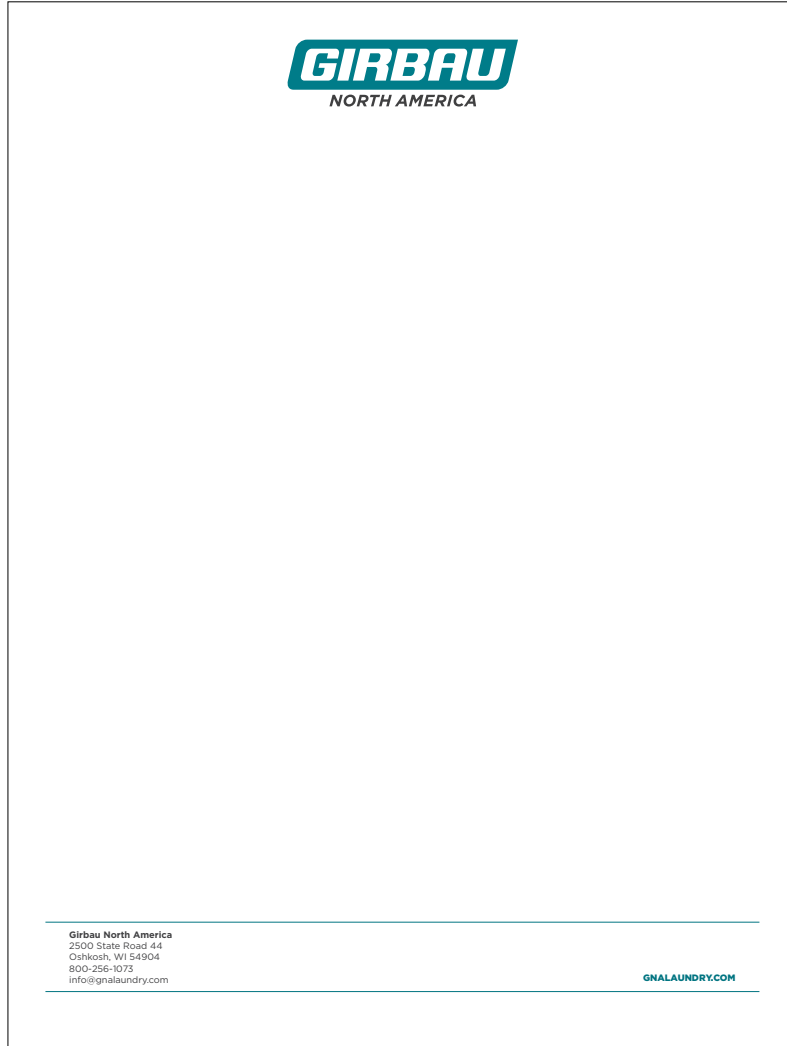
03

Applications

- 3.1 Corporate stationery
- 3.2 Internal/external documents
- 3.3 Advertisements, sales tools, literature
- 3.4 Brochures
- 3.5 Digital
- 3.6 Promotional items and apparel

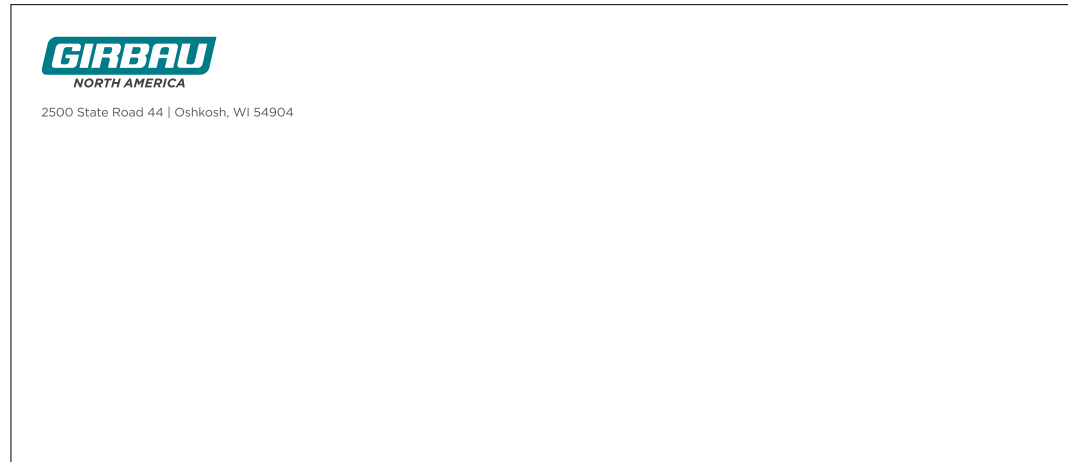
3.1 Corporate stationery

3.1.1 Letterhead 8.5x11



3.1 Corporate stationery

3.1.2 Envelope no.10



3.1 Corporate stationery

3.1.3 Business card 3.5x2



3.1 Corporate stationery

3.1.4 Corporate folder



3.2 Internal/external documents

3.2.1 Bulletin headers

Company Communication



Distributor Bulletin



Webinar



3.2 Internal/external documents

3.2.1 PowerPoint template



Genius Series Washer
Washer Extractor Solutions to a New Level: How do they Compare?

- What makes it Different & Better?
 - 10.1" Commercial Color Touch Screen
 - Connectivity: WiFi, Bluetooth & USB Port On-board
 - Large Loading Door: Chrome or Painted Finish
 - Stainless Steel: Option for Titan Steel Covers & Painted Pillars
 - Improved Soap Hopper, Machine Lid Hinge & Lid "Kickstand"
 - 360° Vision®: Machine Status "at a Glance"
 - Common Parts & Components: Chemical Interface, Drain, Screen/PLC & Door Lock
 - Optional Titration Port
 - Performance Enhancements: G-Force, Ramp-up & Suspension
 - Battery Back-up in case of power outage

Premium Series, New Level to Sell From or To!






Thank you!
Any Questions?



3.2 Internal/external documents

3.2.2 Word Template

HEADLINE HERE	
	
<p><Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent elit diam, aliquet a quam finibus, tincidunt vulputate quam. Praesent consectetur neque orci, a laculis augue mollis at. Sed id laoreet quam. Donec sodales facilisis gravida. Sed consequat, purusvel tincidunt porta, elit mauris finibus augue, et finibus est dui lobortis nibh. Quisque posuere diam eu consequat blandit. Proin lobortis lacus a erat ullamcorper ultricies. Phasellus non massa sed turpis interdum vestibulum eu sed nunc. Vestibulum vel libero id ipsum lobortis dignissim eget facilisis nibh. Nullam quis libero in risus ultricies congue. Quisvel dolor venenatis, lacinia ipsum nec, placerat orci. Nullam dapibus placerat ipsum, laculis felis fermentum sed. Duis turpis dui, placerat non condimentum vestibulum, vestibulum id neque. Praesent eleifend elit eget ultrices pretium. Nullam quis turpis ut tortor rutrum elementum sit amet ut lacus. Quisque non dignissim urna.</p> <p>Suspendisse laoreet nulla vitae ligula venenatis sodales. Integer sit amet nisi ut urna varius elementum. Maecenas pharetra eros et dolor pulvinar dictum eu non justo. Etiam consectetur viverra mauris eu tempor. Donec molestie, dui non tincidunt pharetra, felis sem tristique est, sit amet sagittis nisi mauris quis justo. Ut id diam ut erat semper scelerisque vel sed nisi. Cras eget ante nulla.></p> <p><Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent elit diam, aliquet a quam finibus, tincidunt vulputate quam. Praesent consectetur neque orci, a laculis augue mollis at. Sed id laoreet quam. Donec sodales facilisis gravida. Sed consequat, purusvel tincidunt porta, elit mauris finibus augue, et finibus est dui lobortis nibh. Quisque posuere diam eu consequat blandit. Proin lobortis lacus a erat ullamcorper ultricies. Phasellus non massa sed turpis interdum vestibulum eu sed nunc. Vestibulum vel libero id ipsum lobortis dignissim eget facilisis nibh. Nullam quis libero in risus ultricies congue. Quisvel dolor venenatis, lacinia ipsum nec, placerat orci. Nullam dapibus placerat ipsum, laculis felis fermentum sed. Duis turpis dui, placerat non condimentum vestibulum, vestibulum id neque. Praesent eleifend elit eget ultrices pretium. Nullam quis turpis ut tortor rutrum elementum sit amet ut lacus. Quisque non dignissim urna.</p> <p>Suspendisse laoreet nulla vitae ligula venenatis sodales. Integer sit amet nisi ut urna varius elementum. Maecenas pharetra eros et dolor pulvinar dictum eu non justo. Etiam consectetur viverra mauris eu tempor. Donec molestie, dui non tincidunt pharetra, felis sem tristique est, sit amet sagittis nisi mauris quis justo. Ut id diam ut erat semper scelerisque vel sed nisi. Cras eget ante nulla.></p> <p><Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent elit diam, aliquet a quam finibus, tincidunt vulputate quam. Praesent consectetur neque orci, a laculis augue mollis at. Sed id laoreet quam. Donec sodales facilisis gravida. Sed consequat, purusvel tincidunt porta, elit mauris finibus augue, et finibus est dui lobortis nibh. Quisque posuere diam eu consequat blandit. Proin lobortis lacus a erat ullamcorper ultricies. Phasellus non massa sed turpis interdum vestibulum eu sed nunc. Vestibulum vel libero id ipsum lobortis dignissim eget facilisis nibh. Nullam quis libero in risus ultricies congue. Quisvel dolor venenatis, lacinia ipsum nec, placerat orci. Nullam dapibus placerat ipsum, laculis felis fermentum sed. Duis turpis dui, placerat non condimentum vestibulum, vestibulum id neque. Praesent eleifend elit eget ultrices pretium. Nullam quis turpis ut tortor rutrum elementum sit amet ut lacus. Quisque non dignissim urna.</p> <p>Suspendisse laoreet nulla vitae ligula venenatis sodales. Integer sit amet nisi ut urna varius elementum. Maecenas pharetra eros et dolor pulvinar dictum eu non justo. Etiam consectetur viverra mauris eu tempor. Donec molestie, dui non tincidunt pharetra, felis sem tristique est, sit amet sagittis nisi mauris quis justo. Ut id diam ut erat semper scelerisque vel sed nisi. Cras eget ante nulla.></p>	
<p>Girbau North America 2500 State Road 44 Oshkosh, WI 54904 800-256-1073 info@gnlaundry.com</p> <p>GNLAUNDRY.COM</p>	

SERVICE TIPS		
 <p>Continental Girbau • Girbau Industrial • Sports Laundry Systems Onpress • Poseidon Textile Care • LG Commercial • Econo</p>		
Reference	Subject	Date
SB-XXX		
Product		
Summary		
Model Information		
Part Numbers		
Comments		
 Always follow the warnings and procedures in the corresponding equipment instruction manual.		
<p>Girbau North America 2500 State Road 44 Oshkosh, WI 54904 800-256-1073 info@gnlaundry.com</p>		<p>ST-XXX GNLAUNDRY.COM</p>

3.3 Advertisements, sales tools, literature

3.3.1 Print advertising



Girbau North America (GNA) provides highly flexible on-premise and guest laundry solutions — backed by local, expert support — to KOAs across the country. Our durable, energy-efficient equipment includes high-performance washer-extractors and drying tumblers, as well as Mobile Laundries, with models that can be installed in unconventional locations, such as trailers, prefabricated buildings, or even outdoors.

Our team works closely with you to design and size on-premise laundries — used by KOA staff to clean guest bedding and towels — and guest-operated vended laundries — utilized by KOA guests to clean their personal laundry.



On-premise Laundry



Guest-operated Vended Laundry



Laundry made simple. Learn more at gnalaundry.com/camping • (800) 256-1073

3.3 Advertisements, sales tools, literature

3.3.2 Case study



GIRBAU
NORTH AMERICA

Glamping, Luxury Linens & Laundry Terramor Outdoor Resort

By Emily Matthews
Commercial Laundry Profile

The new Kamsgrunde of America Inc. (KGA) Terramor Outdoor Resort (Terramor), in Bar Harbor Maine, has jumped to extraordinary levels. Over since 2000, the resort showcases a main lodge with restaurant and bar, an outdoor pool and 64 canvas glamping tents – most appointed with plush king beds, en suite bedrooms and luxury linen and robes. Beyond the canvas, two commercial Continental Girbau (Continental) laundries, a brand of Girbau North America, around guest tents are efficiently and neatly cleaning and processing.

By the town's scenic Acadia National Park, Mount Desert Island at the western city of Bar Harbor. By night, they enjoy all in stish tents, like at the lodge, or gather around campfires. Hikes, horseback riding and winter sports keep them, just weeks, miles, and more.

Modular Buildings Reveal Soft-Mount Washers

Mounted in modular structures, the resort's laundries are equipped with high-speed, soft-mount Continental E-Series Washers-Extractors and ProDryer Drying Tumblers. "We found out that because of the quality and density of our linen and towels, we needed a larger laundry structure and more machine capacity," said Jerry McCullough, Terramor's director of brand marketing.

To properly equip the facilities, the resort worked with Kyle McArthur of Girbau North America, in Oshawa, Ill., and Michael Calvente of Automatic Laundry, a full-service laundry equipment distributor in West Newton, Pa.

Because they were utilizing modular buildings to house the laundries, we knew there would not be appropriate concrete foundations for hard-mount machines," said McArthur. "So we recommended 30- and 40-pound capacity Continental E-Series soft-mount washers instead."

While hard-mount washers must be bolted to reinforced concrete foundations, soft-mount washers are freestanding and can be installed without reinforced concrete, great or not-down. "E-Series soft-mount washers are the perfect fit for unconventional locations, including trailers and secondary stories," she said. "They also offer much higher speed wash than traditional hard-mount washers, which equates to greater productivity."

glaubendry.com • info@glaubendry.com • 800-256-8333 • 2500 State Road 44, Oshawa, WI 54824



Higher Cotton Spins, Lower Dry Times, Maximized Productivity

Using the Continental laundry equipment, Terramor's laundries can wash and dry a 10-pound load of towels in less than an hour. Unlike hard-mount washers, which only produce second speeds up to 200 G-force, soft-mount machines generate speeds up to 400 G-force. Because this generates speeds up to twice as high, soft-mount washers remove more moisture from laundry, which in turn, reduces tumbling dry time by up to 50 percent, according to McArthur.

The benefit to Terramor is more efficient use of space. Because the soft-mount washers reduce dry time, hotel managers can complete more laundry per shift. Second, since dry times are shortened, the resort's luxury linen and towel expenses are lower and turnover is increased. Third, space is more efficiently used, as there is no need for extra drying racks and bins. And finally, because dryers spend less time on over-drying and extra air is less used, according to Calvente.

Highly Programmable & Easy to Use

Maximizing using the washers is a key. Housekeepers simply load, enter a program number and press start. Each washer is programmed by user type to automatically adjust every variable of the wash cycle, including water temperature and level, number of loads and rinses, extract speed, rotation speed, cycle time, and more. The washers automatically input the garment amount and type of cleaning chemicals and surface into the wash cycle, the performance and water temperature.

Humidity-Sensing Dryers for 60 percent Lower Life Cycle Costs

Once cleaned, items are transferred into a 30-quart capacity ProDryer Drying Tumbler with a Linear Life Extension (LLE) moisture sensing system. Once again, operators choose a program number, load the dryer and press start. Early report of the dry cycle is completely controlled, including the moisture sensing system, which can target any dryness level from zero to 100 percent. Once the programmed moisture level is obtained, the dryer automatically shuts off, which prevents over-drying and damage to items, while reducing wear and tear, according to McArthur.

Thanks to the soft-mount E-Series Washers and ProDryer Drying Tumblers, the Terramor's linen and towels are expected to last longer for significantly lower life cycle costs. That's correct, according to McCullough, most a large part of the luxury linen costs thousands.

Terramor at a Glance

Terramor Outdoor Resort is a new 100-acre resort in Bar Harbor, Maine, featuring 64 canvas glamping tents, a main lodge with restaurant and bar, an outdoor pool and 64 canvas glamping tents. The resort is owned by Kamsgrunde of America Inc. (KGA) and is operated by Terramor Outdoor Resort. The resort is a great place to visit for anyone looking for a unique outdoor experience. For more information, visit www.terramor.com.

To learn more about Terramor, visit terramoroutdoorresort.com. To find out more about Continental laundry equipment – backed by industry-leading warranties – visit glaubendry.com or call 800-256-8333.

©2022 Girbau

3.3 Advertisements, sales tools, literature

3.3.3 Tradeshow

Engineered for Durability
Built to Withstand the Rigors of Constant Use



COMMERCIAL WARRANTIES
Unlimited, Factory-Build, 5 Year Complete Coverage



GNA Recommended – Vet Approved!

GIRBAU
NORTH AMERICA
gналаundry.com/vet

Achieve More Using Less
Increase production, reduce labor hours and cut utility costs.



COMMERCIAL WARRANTIES
Unlimited, Factory-Build, 5 Year Complete Coverage



GNA Recommended – Camper Approved!

GIRBAU
NORTH AMERICA
gналаundry.com/healthcare

Happy Campers = Happy Owners
Laundry made simple.



COMMERCIAL WARRANTIES
Unlimited, Factory-Build, 5 Year Complete Coverage



GNA Recommended – Camper Approved!

GIRBAU
NORTH AMERICA
gналаundry.com/camping



GIRBAU
NORTH AMERICA

Vacation Rental Laundry Solutions

3.3 Advertisements, sales tools, literature

3.3.4 Spec Sheets & Sales Tools

GU075+ PRODRY™ DRYING TUMBLER

Inverter Drive ProDry2+

Item	Value
Capacity (lb.)	7.5
Capacity (kg)	3.4
Height (in.)	45
Height (mm)	1143
Depth (in.)	27
Depth (mm)	686
Width (in.)	33
Width (mm)	838
Weight (lb.)	115
Weight (kg)	52
Net Weight (lb.)	95
Net Weight (kg)	43
Energy Star (lb.)	7.5
Energy Star (kg)	3.4
Energy Star (lb.)	7.5
Energy Star (kg)	3.4
Energy Star (lb.)	7.5
Energy Star (kg)	3.4
Energy Star (lb.)	7.5
Energy Star (kg)	3.4
Energy Star (lb.)	7.5
Energy Star (kg)	3.4
Energy Star (lb.)	7.5
Energy Star (kg)	3.4

... (Additional tables and technical details follow in the same format)

CapriFull

DIMENSIONS & WEIGHTS

Common Laundry Room

Item	Value	Item	Value
Height (in.)	45	Weight (lb.)	115
Height (mm)	1143	Weight (kg)	52
Depth (in.)	27	Net Weight (lb.)	95
Depth (mm)	686	Net Weight (kg)	43
Width (in.)	33	Energy Star (lb.)	7.5
Width (mm)	838	Energy Star (kg)	3.4

... (Additional tables and technical details follow in the same format)

CapriFull

3.4 Brochures

3.4.1 Market solutions



Animal Care Washer & Dryer Solutions

So, what's the challenge? — what do you clean?

Super Scent Concentration

Water-Saving Technology

Production

Efficiency

Flexibility

Shipping

Benefits of Hot Laundry Equipment

Customer Support

Save more time providing animal care and less time doing laundry — get your new laundry solution today!

Buried in Laundry?

Rely on Girbau North America Laundry Solutions

Always clean your clothes in a way that is safe for you and your pet. The right laundry detergent is essential to keep your clothes clean and your pet's skin healthy. Girbau North America Laundry Solutions offer a variety of laundry solutions to address your specific needs. Our products are designed to be gentle on your clothes and safe for your pet's skin.

Quality, reliability and safety are the hallmarks of Girbau North America Laundry Solutions. We are committed to providing you with the best laundry solutions available. Contact us today to learn more about our products and services.

Model 1

Model 2

Model 3

More About Us

At Girbau North America, we are committed to providing you with the best laundry solutions available. Our products are designed to be gentle on your clothes and safe for your pet's skin. We are committed to providing you with the best laundry solutions available. Contact us today to learn more about our products and services.

Headquarters

Locations

Partners

Service Network

Product Portfolio

Customer Support

Environmental Commitment

Quality Assurance

Shipping & Delivery

Warranty

Financing Options

Customer Testimonials

Contact Us

GIRBAU NORTH AMERICA

3.4 Brochures

3.4.2 Guides









3.5 Digital

3.5.1 Email signature

Email Signature

FIRST LAST
Job Title
Girbau North America
2500 State Road 44, Oshkosh, WI 54904

M. 000-000-000 | **P.** 000-000-0000 | **TF.** 800-256-1073

NORTH AMERICA | GNALAUNDRY.COM

LEGAL DISCLAIMER | Be green. Keep it on the screen.

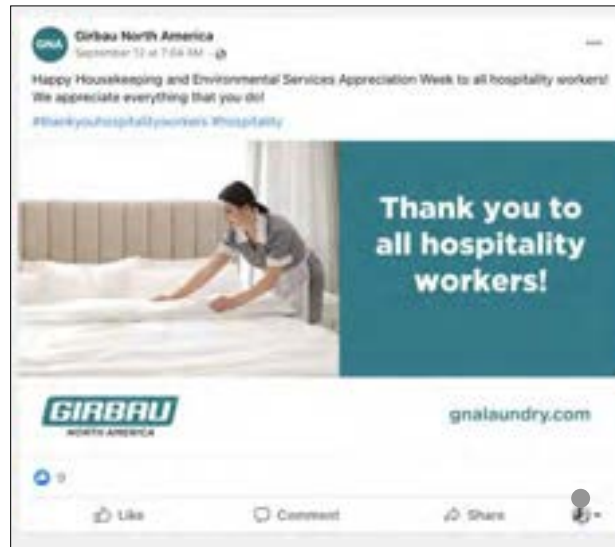
Email Reply Signature

FIRSTNAME LASTNAME
Job Title
Girbau North America

M. 000-000-000 | **P.** 000-000-0000 | **TF.** 800-256-1073

3.5 Digital

3.5.2 Social media



3.6 Promotional items and apparel

3.6.1 Working clothes

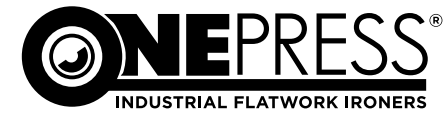
Left chest
2.8" W x .81" H



Back neck
1.9" W x .8" H



Back



gnalaundry.com