



# marketing packages

Immediately start marketing your newly developed or renovated Express Laundry Center! GCS marketing packages include eye-catching signage and graphics, social media start-up and website development, among other effective marketing elements. GCS marketing packages are affordable and designed to draw and retain customers. Simply select the package that best meets your goals.

**Questions? We are here to help. Please contact us today!**

## Platinum Package

**\$5,250**

- Your Choice of Option A or B
  - Option A
    - **Two Postcard Mailers**  
(9" x 6", design & print, 1,000 qty each)
  - Option B
    - **One Door Hanger**  
(4" x 11", design & print, 1,000 qty)
    - **One Postcard Mailer**  
(9" x 6", design & print, 1,000 qty)
- **One Store Pamphlet**  
(8.5" x 11", tri-fold; design & print, 500 qty)
- **Social Media Pages**  
(setup for Facebook and Twitter)
- **Website Design & Development**  
(includes use of an ExLC template with Home, Services, Specials, Gallery, Contact & Policy pages)
- **Website Maintenance**  
(for 6 months; includes monthly content updates & testing; formal contract will be sent upon package selection)
- **Standard In-Store Sign Package**  
(up to \$850 sign dollars)
- **One Page Press Release**  
(development & distribution to media)
- **Attendant Aprons**  
(embroidered with logo, 10 qty)

## Gold Package

**\$3,650**

- **One Postcard Mailer**  
(9" x 6", design & print, 1,000 qty)
- **Website Design & Development**  
(includes use of an ExLC template with Home, Services, Specials, Gallery, Contact & Policy pages)
- **One Store Pamphlet**  
(8.5" x 11", tri-fold; design & print, 500 qty)
- **Social Media Pages**  
(setup for Facebook and Twitter)
- **Standard In-Store Sign Package**  
(up to \$500 sign dollars)
- **One Page Press Release**  
(development & distribution to media)
- **Attendant Aprons**  
(embroidered with logo, 5 qty)

## Silver Package

**\$1,800**

- **One Store Pamphlet**  
(8.5" x 11", tri-fold; design & print, 500 qty)
- **Social Media Pages**  
(setup for Facebook and Twitter)
- **Standard In-Store Sign Package**  
(up to \$350 sign dollars)
- **One Page Press Release**  
(development & distribution to media)
- **Attendant Aprons**  
(embroidered with logo, 3 qty)

Details, sizes and quantities listed may be subject to change without notice. Shipping fees and taxes are not included in package pricing and may be applicable at project completion.



**Innovative Marketing Solutions**  
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