



Glamping, Luxury Linens & Laundry Terramor Outdoor Resort

By Haley Jorgensen



Campground
Laundry Profile

The new Kampgrounds of America Inc. (KOA) Terramor Outdoor Resort (Terramor), in Bar Harbor, Maine, takes glamping to extravagant levels. Open since 2020, the resort showcases a main lodge with restaurant and bar, an outdoor pool and 64 canvas glamping tents — most appointed with plush king beds, en suite bathrooms and luxury linens and robes. Behind the scenes, two on-premise Continental Girbau (Continental) laundries, a brand of Girbau North America, ensure guest linens are efficiently and quickly cleaned and processed.

By day guests explore Acadia National Park, Mount Desert Island or the seaside city of Bar Harbor. By night, they cozy up in plush tents, dine at the lodge, or gather around campfires. Meanwhile, housekeepers collect and launder guest bed linens, pool towels, robes, and more.

Modular Buildings Require Soft-Mount Washers

Housed in modular structures, the resort's laundries are outfitted with high-speed, soft-mount Continental E-Series Washer-Extractors and ProDry2+ Drying Tumblers. "We found out that because of the quality and density of our linen and towels, we needed a larger laundry structure and more machine capacity," said Jenny McCullough, Terramor's director of brand marketing.

To properly equip the laundries, the resort worked with Kylie McArthur of Girbau North America, in Oshkosh, Wis., and Michael Caliendo of Automatic Laundry, a full-service laundry equipment distributor in West Newton, MA.



"Because they were utilizing modular buildings to house the laundries, we knew there would not be appropriate concrete foundations for hard-mount machines," said McArthur. "So, we recommended 30- and 40-pound capacity Continental E-Series soft-mount washers instead."

While hard-mount washers must be bolted to reinforced concrete foundations, soft-mount washers are freestanding and can be installed without reinforced concrete, grout or bolt-down. "E-Series soft-mount washers are the perfect fit for unconventional locations, including trailers and second-story spaces," she said. "They also offer much higher extract speeds than traditional hard-mount washers, which equates to greater productivity."



Higher Extract Speeds, Lower Dry Times, Improved Productivity

Using the Continental laundry equipment, Terramor housekeepers can wash and dry a 40-pound load of towels in less than an hour. Unlike hard-mount washers, which only produce extract speeds up to 200 G-force, soft-mount machines generate speeds up to 400 G-force. Because they generate speeds up to twice as high, soft-mount washers remove more moisture from laundry, which in turn, reduces resulting dry time by up to 50 percent, according to McArthur.

This benefits the Terramor in several ways, agrees Caliendo. First, because the soft-mount washers reduce dry time, housekeepers can complete more laundry per shift. Second, since dry times

are shortened, the resort's luxury linens and towels experience less dryer wear-and-tear for extended linen life. Third, because there is no bolt-down or grout, installations are quicker and less costly. And finally, because dryers operate less often, natural gas usage and costs are also lower, according to Caliendo.

Highly Programmable & Easy to Use

Moreover, using the washers is a snap. Housekeepers simply load, enter a program number and press start. Each washer is programmed by item type to automatically control every variable of the wash cycle, including water temperatures and levels, number of baths and rinses, extract speed, rotation action, cycle time, and more. The washers automatically inject the perfect amount and type of cleaning chemicals and softeners into the wash at the perfect time and water temperature.

Moisture-Sensing Dryers for Extended Linen Life

Once cleaned, linens are transferred into a 55-pound capacity ProDry2+ Dryer with a Linen Life Extension (LLE) moisture sensing system. Once again, operators choose a program number, load the dryer and press start. Every aspect of the dry cycle is completely controlled, including the moisture sensing system, which can target any dryness level from zero to 40 percent. Once the pre-programmed moisture level is attained, the dryer automatically shuts off, which prevents over-drying and damage to items, while reducing linen loss, according to McArthur.

Thanks to the soft-mount E-Series Washers and ProDry2+ Dryers with moisture sensing, the Terramor's linens and towels are expected to last longer for significantly lower linen replacement costs. That's critical, according to McCullough, since a single pair of the luxury linens costs thousands.



Terramor at a Glance

Terramor Outdoor Resort is a new venture of KOA, Inc., the world's largest organization of private campgrounds, and operates as a separate entity from the company's KOA campgrounds. The amenity-rich resort is the perfect jumping off point for some of Maine's most impressive scenery and activities. You'll be treated to the romance of a camping adventure blended with the amenities of a resort. You'll go off the beaten path, but come back to relax in the most unexpected, comfortable fashion.

To learn more about Terramor, visit terramoroutdoorresort.com. To find out more about Continental laundry equipment — backed by industry-leading warranties — visit gnaundry.com or call 800-256-1073.