



Benefits of a High-Quality Guest Laundry

Does your hotel/resort offer a beautiful and modern guest laundry? If not, you're likely missing out on extended-stay and athletic-team bookings that bring in major revenue. These guests seek out hotels with high-quality guest laundries. In this article, we offer suggestions for creating a guest laundry that attracts guests and satisfies their need for clean clothes during their stay.



Laundry Design

Whether you are planning a guest laundry at a new property yet to be developed, or carving out space at an existing property, it's important to start at square one. A well-planned guest laundry is essential. So be sure to reach out to a Girbau North America (GNA) laundry solutions distributor early on. GNA distributors are laundry experts and will assist you and your architects with laundry design, equipment selection, financing/leasing options, payment system options and ancillary items. [Your local GNA distributor](#) can also assist with training staff and providing technical service after the sale.



Choosing a Location for the Laundry

Start by choosing a location on-site with access to utilities — water lines and electricity. Your distributor will help guide you by providing an on-site assessment and recommendations. If this is a new property development, your distributor will work with architects to ensure proper utilities, space and venting.



Choosing Equipment

Hotels and resorts often select high-performance, soft-mount washers and dryers for their guest laundries to ensure the quietest operation. These machines do not require bolt-down thanks to an advanced suspension system. They reach up to 400 G-force extract speeds for more moisture removal than slower speed models and are highly efficient — using less gas, electricity and water. [LG Commercial front-load washers and dryers](#) offer a modern look, easy operation, soft-mount design and high spin speeds for superior performance. They also work seamlessly with most electronic and web-based payment systems.



Lease or Buy

GNA distributors offer an array of leasing options for [hotels](#) that do not want to own equipment. Typically, this involves sharing the revenue generated by the guest laundry. Of course, purchase options and financing are also available.



Additional Revenue Stream

A guest laundry benefits properties through revenue generation, in addition to more bookings. A quality guest laundry not only appeals to guests it keeps hotels competitive and generates revenue.

Ed Ziegler, Girbau North America regional sales manager, leverages over 41 years of diverse laundry industry experience. A seasoned expert in hospitality laundry sizing and production, Ed excels at guiding clients toward optimal equipment solutions that enhance efficiency and profitability. His strategic sales support and in-depth knowledge enable customers to achieve results, ensuring their unique laundry needs are met. Reach Ed at eziegler@gnalaundry.com or 800-256-1073.