

## Girbau North America welcomes Kat Micoliczyk as graphic designer

Oshkosh, Wis. – May 20, 2025 – Girbau North America (GNA) recently welcomed Kat Micoliczyk, of Appleton, Wis., as graphic designer.

“Kat is energetic, creative and a great communicator,” said Tari Albright, director of communications. “We are thrilled to have her as part of the marketing team and look forward to watching her as she grows her career into the future.”

In her new role, Micoliczyk handles the development and execution of creative projects that support GNA and its divisions. As such, she manages personal project workflows, ensuring brand consistency, and delivers high-quality visual content across multiple platforms. As graphic designer, Micoliczyk also collaborates with internal teams, customers and vendors to produce marketing materials, digital content, sales tools and event graphics that enhance brand awareness and engagement.

“I really enjoy that I get to work on something new every day,” said Micoliczyk, of her new responsibilities.

Micoliczyk, who earned an associate’s degree in graphic design from Northeast Wisconsin Technical College, in Green Bay, Wis., most recently served as a pre-press production artist at Wild Blue Technologies, in De Pere, Wis. Prior to that post, she served as a graphic design intern at Fox Cities Performing Arts Center, in Appleton, Wis.